

European Aluminium Welcomes New Director General Paul Voss

Brussels, 1 February 2022 – European Aluminium, the industry voice of the aluminium value chain in Europe, is pleased to announce the appointment of Paul Voss as Director General, with effect on 1 February. Mr. Voss will succeed Gerd Götz, who is retiring at the end of March after nearly a decade at the helm of the Association.

“On behalf of all European Aluminium members, I would like to thank Gerd Götz for his unwavering dedication to the Association and aluminium industry. During his nine-year tenure as Director General, European Aluminium adopted a long-term sustainability vision based on aluminium’s role in the transition to a low carbon and circular economy. Notable achievements under his leadership include the launch of the industry’s Sustainability Roadmap Towards 2025, Vision 2050 and Circular Aluminium Action Plan, and the establishment of our Innovation Hub. Paul’s strong track record in industry representation and expertise in renewable energy will help European Aluminium strengthen its role in addressing today’s sustainability and industrial challenges,” comments Ingrid Jörg, Chair of European Aluminium.

Paul Voss joins European Aluminium from Euroheat & Power, the association for the European district energy sector, where he acted as Managing Director for the past eight years. Mr. Voss is a long-term public affairs and governmental relations expert with 20 years of experience in the Brussels and energy sector. Paul Voss has studied in Canada, France and Belgium and holds a master’s degree in European Public Policy.

“I feel honoured to be appointed Director General during what will be a vital period for both the European aluminium industry and the wider project of the European Green Deal. Reconciling the twin imperatives of environmental sustainability and the maintenance of a strong industrial base will be one of Europe’s most important tasks during the coming years and decades, and we fully embrace our responsibility to help make it happen. I look forward to working with policymakers, our members and partners to create a policy framework that enables our producers to transform their sustainability and innovation ambitions into reality while meeting the growing demand for our metal in a fair and competitive global market. My immediate priorities are ensuring the Fit For 55 Package works for aluminium, elevating our sustainability approach and strengthening trade defence against unfair practices,” says Voss.

About European Aluminium:

European Aluminium, founded in 1981 and based in Brussels, is the voice of the aluminium industry in Europe. We actively engage with decision makers and the wider stakeholder community to promote the outstanding properties of aluminium, secure growth and optimise the contribution our metal can make to meeting Europe’s sustainability challenges. Through environmental and technical expertise, economic and statistical analysis, scientific research, education and sharing of best practices, public affairs and communication activities, European Aluminium promotes the use of aluminium as a material with permanent properties that is part of the solution to achieving sustainable goals, while maintaining and improving the image of the industry, of the material and of its applications among their stakeholders. Our 95+ members include primary aluminium producers; downstream manufacturers of extruded, rolled and cast aluminium; producers of recycled aluminium and national aluminium associations are representing more than 600 plants in 30 European countries. Aluminium products are used in a wide range of markets, including automotive, transport, high-tech engineering, building, construction and packaging.